

Cookies policy

Subject to your consent when required by applicable law, our website use cookies and similar technologies (“cookies”). This Cookies Policy (the „Policy“) describes how “Yerevan Brandy Company” CJSC, a company entered into the state register of the Republic of Armenia under number 290.140.00020 and with a registered office at 2, Admiral Isakov Avenue, 0082 Yerevan, Republic of Armenia („Yerevan Brandy Company“ or „we“), is committed to respecting your privacy regarding its use of cookies on its websites, applications, pages on social media etc. (the «Digital Media“).

Before using our Digital Media, please read carefully this Cookie Policy (including the Yerevan Brandy Company Online Privacy Policy). If you do not agree to this Cookies Policy or the Yerevan Brandy Company Privacy Policy, do not use our Digital Media.

We reserve the right to make changes to this Cookies Policy or the Yerevan Brandy Company Privacy Policy at any time. Such change should occur in a near future to take into account the e-Privacy Regulation provisions, which is currently debated at the EU Parliament level. The purpose of this Policy is to reflect the rules, which are applied now by Yerevan Brandy Company until the e-Privacy Regulation is definitively applicable.

We will notify you such changes. You are thus invited to regularly read this Cookies Policy or the Yerevan Brandy Company Privacy Policy to make sure you are aware of any change and how your Personal Data may be used.

1. What is a cookie?

Cookies are small text files or pieces of information that are stored on your computer or mobile device (such as a smartphone or tablet) when you visit our Digital Media. A cookie will usually contain the name of the website/application from which the cookie has come from, the duration of the cookie (i.e. how long the cookie will remain on your device), and a value, which is usually a randomly generated unique number.

2. Why do we use cookies?

We use cookies to make our Digital Media easier to use and to better tailor our Digital Media and our products to your interests and needs. Cookies can do this because our Digital Media can read and write these files, enabling them to recognise you and remember important information that will make your use of our Digital Media more convenient (for example by remembering preference settings).

Cookies may also be used to help speed up your future activities and experience on our Digital Media. We also use cookies to compile anonymous, aggregated statistics that allow us to understand how users use our Digital Media and to help us improve the structure and content of our Digital Media.

3. What are the different types of cookies we use?

The types of cookies that we may use can be either session or persistent, or first party or third party cookies.

- Persistent cookies are used to save your login name information and remember your settings for future logins to our Digital Media. A persistent cookie is a cookie stored as a file on your computer, and it remains there when you close your web browser. The cookie can be read by the Digital Media that created it when you visit it again.
- Session ID cookies are used to enable certain features of our Digital Media and services, to better understand how you interact with our Digital Media and to monitor aggregate usage and web traffic routing. Unlike persistent cookies, session cookies are deleted from your computer when you close your browser. They usually store an anonymous session identifier on your computer allowing you to browse a website / application (for example) without having to log in to each page.
- First party cookies are our own cookies, which we use to improve your experience. They are associated with a user's Personal Data. No third party has access to the information we collect through our own cookies.
- Third party cookies are cookies placed on our Digital Media by third parties to provide their services, including advertising cookies. They set cookies (third party cookies) on your device on our behalf when you visit our Digital Media to allow them to deliver the services they are providing. You will find more information about these cookies in their privacy policies.

You will find below a list of the different types of cookies we use on our Digital Media. To the extent information collected through cookies constitutes Personal Data, [the provisions in the Privacy Policy apply](#) in addition to this Cookie Policy.

a) Essential Cookies

Essential cookies are first party cookies which are strictly necessary for our Digital Media to work and to use its services and features. Without these cookies, our Digital Media will not perform as smoothly for you as we would like it to and we may not be able to provide the Digital Media or certain services or features thereof you request. We also use technical cookies which allow our Digital Media to remember choices you make (such as your user name, language or the region you are in) for customization and personalization purposes. These cookies do not gather any information about you that will be used for advertising purposes or to remember your browsing history on the internet.

Who is placing the cookie?	Type	Description/purpose
Araratbrandy.com	Persistent cookie	<u>Device Identifier Cookie</u> : Yerevan Brandy Company installs a cookie on your computer which identifies you and tells the Website/application that you are logged in.
Araratbrandy.com	Persistent cookie	<u>User Local Cookie</u> : Yerevan Brandy Company installs a cookie which is used to remember local specific selections made by you such as language preferences.

Araratbrandy.com	Persistent cookie	<u>Age Gate Cookie</u> : Shows you the Age Gate page if you are visiting the website for the first time.
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These cookies are necessary to the operation of our Digital Media, are considered as non-privacy intrusive cookies improving internet experience and therefore they do not necessitate consent and you cannot opt-out to their use.

b) Social Media Plug-in Cookies

We use buttons to enable sharing of pages with social networking sites. These buttons may place a third party cookie on your device, which could gather usage information.

Our Digital Media uses the following social media cookies:

Who is placing the cookie?	Type	Description/purpose
Facebook	Persistent cookie	<u>Facebook Social Media Button</u> : Cookies are used to facilitate the sharing of content of our Digital Media on Facebook.
Instagram	Persistent cookie	<u>Instagram Social Media Button</u> : Cookies are used to indicate the visits of Instagram.
YouTube	Persistent cookie	<u>YouTube Social Media Button</u> : Cookies are used to indicate the visits of YouTube.

To opt out of being tracked by the Facebook Social Media Button and Twitter Social Media Button on all the websites you visit, go to the General Account Settings of your Facebook and Twitter accounts, locate and click the opt-out link.

To opt out of being tracked only on our websites/applications, [use the Cookie Set Up Tool](#).

c) Analytics Cookies

Our Digital Media may also use Google Analytics cookies. These third party cookies collect information about how you use and move around our Digital Media. For example, these will keep track of what pages are most visited, Internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We use this information to analyze trends, to

administer the Digital Media, to track users' movements around our Digital Media and to gather demographic information about our user base as a whole.
Our Digital Media use the following analytical cookies:

Who is placing the cookie	Type	Description/purpose
Google	Persistent and session ID cookies	<u>Google Analytics</u> : The cookies Google Analytics work together to give us information about how people use our Digital Media.
Yandex	Persistent and session ID cookies	<u>Yandex Analytics</u> : The cookies Yandex Analytics work together to give us information about how people use our Digital Media.

To opt out of being tracked by Google Analytics cookies on all the websites you visit, go to <http://tools.google.com/dlpage/gaoptout>. To opt out of being tracked only on this Website, [use the Cookie Set Up Tool](#).

4.How long are cookies stored?

Cookies will have a maximum retention period after being placed on the user's terminal as required by applicable law.

5.How to control cookies on our Digital Media?

Except for cookies which qualify as essential, the cookies described above will be installed on your computer only if you continue your browsing after having read the banner appearing on the home page.

Should you wish to make your own choice, please [use the link to the Cookie Set Up Tool](#) which is also accessible from the Banner to consent/turn off non-essential cookies on our Digital Media, by clicking the relevant button as it will appear on the menu as follows:

Social Media Cookies to share content on Facebook and Twitter ON

Analytics Cookies to analyze our web audience OFF

Advertising Cookies for profiling and targeted advertising ON

Flash cookies to enhance your web-browsing experience OFF

You can also control how your browser uses cookies and your browser's 'Help' function should be able to tell you how to do this. Please note that depending on the cookies you turn off or disable, you may not be able to login to your account, view content or use other features of our Digital Media and may find that parts of our Digital Media either do not function at all or behave unexpectedly.

If you use different devices to view and access our Digital Media (e.g. your computer, smartphone, tablet etc.) you will need to ensure that each browser on each device is adjusted to suit your cookie preferences.

6.How to contact us?

If you have any questions, comments, or concerns about our use of cookies please contact us.

Last Update: 09/28/2018